

GRAPHIC DESIGN

PORT FOLIO



by

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Graphic Designer

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“Less is more work.”
– Patric McCue



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ABOUT ME

“The key to great ideas is not having them, it is executing them. And great ideas come from problems. As designers we call problems briefs, and we call reactions to problems concepts.”

I'm a qualified graphic designer with over 20 years of experience. My work style is highly flexible; working on many projects requires me to be adaptive. I generally work on one task simultaneously, working as quickly but efficiently as possible to achieve the best results. I use the team environment for all my projects to check for errors and get the best results. I am a perfectionist and driven worker, and my clear communication skills allow me to bring out the best in any team or project.



I am an expert in Minimalist Design, Printing & Publishing Design (all sorts of Printing), and Social Media Posts & Banners. I served numerous locals and multinationals.

I am different from other designers as I have complete command of all the technical aspects of Printing Designs. I have worked on numerous projects, i.e., Branding, Brochures, Billboards, Business Cards, Catalogues, Company Profiles, Flyers, Labeling & Packaging, Posters, Stationery, Stickers & Text Books, etc.

You'll find my work beyond your expectations.



"Design is where strategy meets emotion — it's not just how it looks, it's how it works and what it makes you feel."

Welcome to DIGIX Studio

Crafting Visual Stories that Speak Louder than Words

At **DIGIX Studio**, we don't just design — we *define* brands.

We are a creative design agency led by a passion for bold visuals, strategic thinking, and meaningful storytelling. With deep expertise in branding, digital design, and visual identity, **DIGIX Studio** helps businesses, creators, and startups turn ideas into unforgettable experiences.

From sleek logos to compelling brand kits, social media rebrands, packaging, and print design — every project we take on is a blend of creativity, precision, and purpose.

Our approach is simple: **listen deeply, design smartly, and deliver exceptionally.** Whether you're launching a new brand or elevating an existing one, **DIGIX Studio** is your creative partner in standing out — with confidence and clarity.

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BILLBOARD Design

“Design is the intermediary between information and understanding.”





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BRANDING Design

“Design is a formal response to a strategic question.”





“There's the whole Buddhist thing about the essence of a bowl being its emptiness — that's why it's useful. Its emptiness allows it to hold something. I guess that means that design must talk about something else. If you make design about design, you're just stacking bowls, and that's not what bowls are for.”
– Frank Chimero

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BROCHURE Design

"It's easier to ask forgiveness than it is to get permission."
- Grace Hopper





“Whitespace is like air: it is necessary for design to breathe.”
– Wojciech Zieliński

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LOGO Design

“Design is so simple.
That’s why it’s so
complicated.”
– Paul Rand





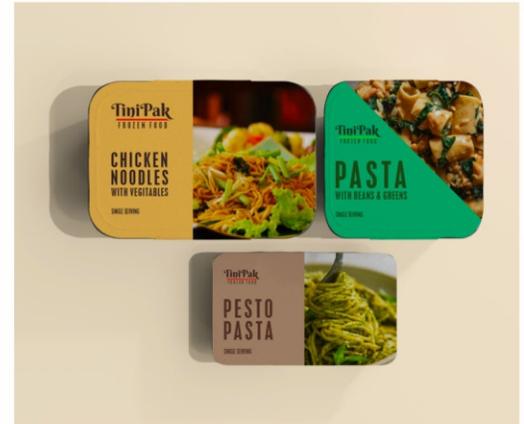
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PACKAGING Design

“The time it takes to make a decision increases as the number of alternatives increases.”

–William Edmund Hick





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POSTER Design

“The soul never thinks without an image.”
– Aristotle





PRODUCT Photography

“Art is anything you
can get away with.”
– Marshal McLuhan





Advertisement for a laptop stand. The main image shows a silver laptop on a white adjustable stand. To the left, there are two views of the stand: one folded and one extended. To the right, a grid of smaller images shows the stand in various settings: on a desk, on a bed, and in a car. Text labels include 'Adjustable Height', 'Foldable Design', 'Lightweight & Portable', and 'Easy to Carry'.



Advertisement for an orange AASANIAN dry bag. The main image shows the bag with black straps and a roll-top closure, set against a background of blue water bubbles. To the right, a grid of smaller images shows the bag in use: on a beach, in a car, and in a boat. Text labels include 'LIGHTWEIGHT & DURABLE', 'ULTRA SPUNNY & BULKHEAD', and 'The premium long-lasting material...'. The brand name 'AASANIAN' is printed on the bag.



Advertisement for a basketball net. The main image shows a red basketball hoop with a white net. A red banner at the bottom left says 'HEAVY DUTY'. To the right, a grid of smaller images shows different net designs and features. Text labels include 'HEAVY DUTY', 'NO TIE STRAPS', and 'ALL SEASONS NET'.



Advertisement for a 3in1 hula hoop. The main image shows a woman in black athletic wear performing a leg split while holding a large, colorful hula hoop. To the right, a grid of smaller images shows the hoop in various colors and being used by people. Text labels include '3in1', 'Adjustable & Expandable', '5 SPEEDS', and 'UNIQUE WAVE DESIGN'.

SOCIAL MEDIA Banners

"Above all, think of life as a prototype. We can conduct experiments, make discoveries, and change our perspectives.

We can look for opportunities to turn processes into projects that have tangible outcomes.

We can learn how to take joy in the things we create whether they take the form of a fleeting experience or an heirloom that will last for generations.

We can learn that reward comes in creation and re-creation, no just in the consumption of the world around us.

Active participation in the process of creation is our right and our privilege.

We can learn to measure the success of our ideas not by our bank accounts by their impact on the world."

– Tim Brown

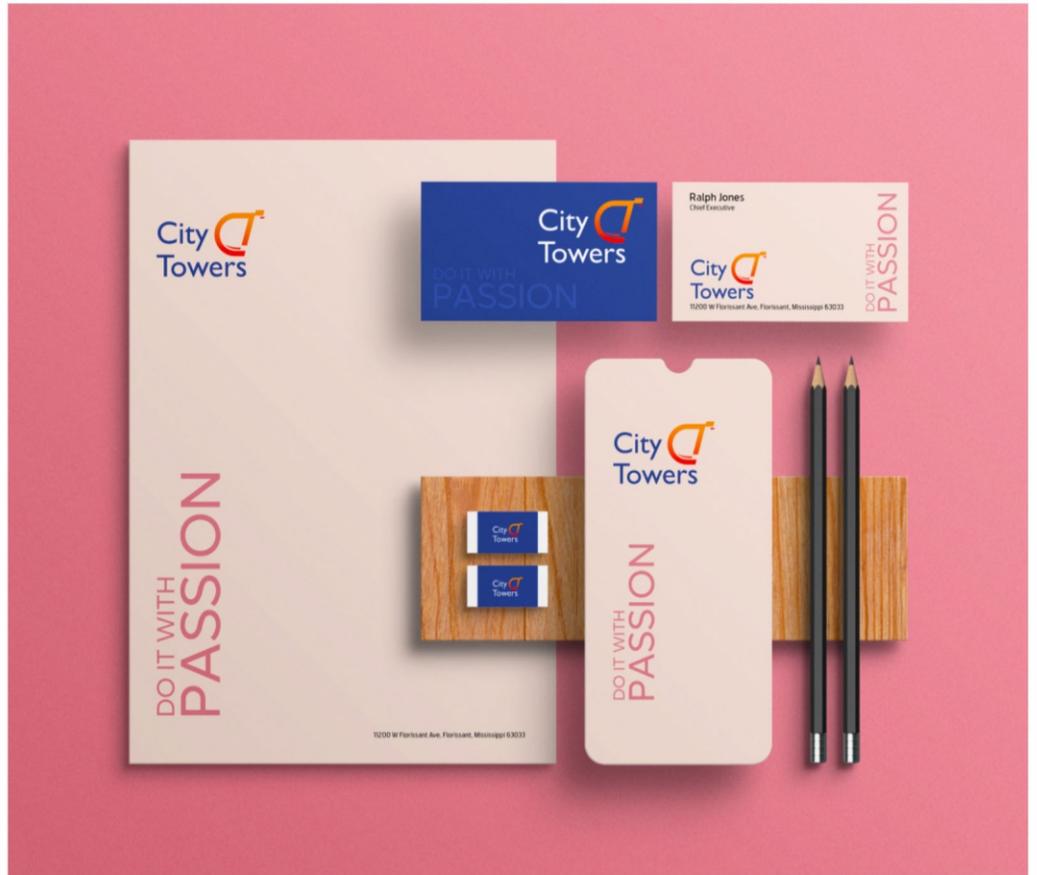


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STATIONARY Design

“Where do new ideas come from? The answer is simple: differences. Creativity comes from unlikely juxtapositions.”
– Nicholas Negroponte





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PRECIOUS CLIENTS







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